

## **Ooh! La, La! Couture, Teen Celebrities, & Hundreds of Girls make "Tutus 4 Tots" a Huge Success**

*By T2Public Relations*

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*Ooh! La, La! donates over 500 dresses to Tutus 4 Tots, gifting hundreds of underprivileged girls w/ a beautiful dress for the holidays.*

Pasadena, CA - Cold weather, flooded freeways, and pouring rain didn't stop families, kids, & young Hollywood celebrities from attending the first annual "Tutus 4 Tots" at Farnsworth Park in Altadena. Held in collaboration w/ Toys for Tots & Family 1st, Tutus 4 Tots' mission was to provide a beautiful dress to hundreds of underprivileged girls for the holidays, courtesy of Ooh! La, La! Couture.

The morning began with the U.S. Marines and their annual Toys for Tots toy distribution. Headed by Gunnery Sgt. James Baskin, piles of toys were distributed by uniformed Marines to hundreds of kids, eager to receive them. To their surprise, in addition to receiving a toy, all girl recipients also received a special wristband and were asked to stay for a very special treat.

The girls were escorted to the main auditorium filled with endless racks of beautiful Ooh! La, La! Couture dresses in every color & style imaginable. As an added surprise, tween & teen celebrities clad in Ooh! La, La! Couture fashion, were waiting to be celebrity mentors to the girls. In attendance were: Ana Maria Perez De Tagle (FAME, Camp Rock 1 & 2), Emily Grace Reaves (Hannah Montana: The Movie, The Noie & Ems Show), Madison De La Garza (Desperate Housewives), recently crowned 2010 Miss California USA Nicole Johnson, Madison Beaty (Curious Case of Benjamin Button), Allisyn Arm (Sonny with a Chance), Keana Texeira (Soulstice), Tachina Arnold (Everybody Hates Chris), Kristy Flores (FAME), Bella Thorne (HBO's Big Love, Forget Me Not), B-Girl Shorty (Camp Rock 2), Daniella Baltodano (Desperate Housewives), Teen Pop Duo Miss Lolitas, and many others.

The girls each received a pink shopper bag filled w/ fun & trendy gifts & holiday essentials: Pink Pewter headbands, LipSmacker, Estee Lauder C-Thru Perfume, Hi-Chew by Morinaga, Cookie Dough Bites, Urban Decay Hard Candy, Emi-Jay hair ties, Amethyst Jeans tote, Kooky pens, Mel Lim Joy notepads, & gift certificates from Totally Texty.

Celebrity mentors took each girl by the hand, patiently guiding them through a sea of selections; helping them pick the perfect Ooh! La, La! Couture dress in their favorite style & size. Hannah Montana Movie's Emily Grace Reaves helped 5-year old Ella Dowling pick a beautiful sage green dress w/ matching jacket; while 7-year old Emily Aguilar picked out a similar style in pink w/ the help of "Soulstice" star, Keana Texeira.

After dress selections were made, celebrities mingled w/ the kids, signing autographs, and posing for pictures on the Ooh! La, La! Couture Pink Carpet. Tutus Ice Cream Shack was also on premise & handed out over 300 cups of delicious Hawaiian Shaved Ice.

"I saw hundreds of smiles from these little girls today because now they have a dress for Christmas", says Tutus 4 Tots organizer, Terri Tex of T2PR. "It made me want to cry. This event truly brings out the spirit of the holidays and was made possible by the kindness & generosity of Jen & Annie, owners of Ooh! La, La! Couture".

"We would like to explore the possibility of making Tutus 4 Tots an annual event", says U.S. Marines Gunnery Sgt. James Baskin, head of the Toys for Tots Charter, Los Angeles. "Possibly expanding it's affiliation w/ Toys for Tots on a national level", he adds.

**ABOUT OOH! LA, LA! COUTURE:**

Ooh! La, La! Couture is an exclusive line of fun and funky clothes for girls & tweens. Co-owned by Annie Dugourd & Jennifer Rotunno, OLLC is known for unique combinations of comfortable knits adorned with fun details such as playful prints, fanciful trims, sparkling crystals, and signature twirly skirts, adding flare to children's designer clothing since 2004.

Ooh! La, La! Couture will launch "The Emily Grace Collection" inspired by Disney actress Emily Grace Reaves in February 2010. Visit [www.oohlalacouture.com](http://www.oohlalacouture.com) for more details.